IN THE CLAIMS:

1. (Currently Amended): A method of identifying objectionable content, comprising:

receiving requested content ~~from a requesting user~~;

retrieving a user profile for [[the]] a requesting user, wherein the user profile includes parameters for identifying objectionable content and a plurality of thresholds including a threshold for each of a plurality of categories of objectionable content;

analyzing the requested content using the parameters stored in the user profile of the requesting user to identify an amount of objectionable content based on the parameters for each of the plurality of categories of objectionable content;

determining a score for the requested content for each of the plurality of categories of objectionable content based on the amount and category of objectionable content contained in the requested content; and

storing the requested content in an objectionable content data structure if a score for the requested content is above at least one threshold for at least one category of objectionable content.

2. (Canceled)

3. (Previously Presented): The method of claim 1, further comprising:

providing at least one entry from the objectionable content data structure to a user;

receiving input from the user categorizing the at least one entry as objectionable or non-objectionable; and

adjusting at least one predetermined threshold within the plurality of thresholds if the input from the user categorizes the at least one entry as non-objectionable.

4. (Original): The method of claim 1, wherein the method is implemented in a proxy server.

5. (Original): The method of claim 1, wherein the method is implemented in a client device.

6. (Previously Presented): The method of claim 1, wherein analyzing the requested content to identify an amount of objectionable content includes one or more of performing image analysis, performing list based analysis, performing textual analysis, or receiving an input from a user designating the requested content as containing objectionable content.

7-9. (Canceled)

10. (Previously Presented): The method of claim 1, wherein the plurality of thresholds are dynamically adjustable.

11. (Previously Presented): The method of claim 1, wherein the plurality of thresholds are dynamically adjustable based on results of review, by a user, of objectionable content in the objectionable content data structure.

12-15. (Canceled)

16. (Previously Presented): The method of claim 3, wherein adjusting the at least one predetermined threshold if the input from the user categorizes the at least one entry as non-objectionable includes determining a new value for the at least one predetermined threshold using one of an algorithm, a function, an inference engine, a neural network, an expert system, or an intelligent computing system.

17. (Currently Amended): An apparatus for identifying objectionable content, comprising:

a first interface which receives requested content ~~from a requesting user~~;

a user profile for [[the]] a requesting user, wherein the user profile stores parameters for identifying objectionable content and a plurality of thresholds including a threshold for each of a plurality of categories of objectionable content;

a processor which analyzes the requested content using the parameters stored in the user profile of the requesting user to identify an amount of objectionable content based on the parameters for each of the plurality of categories of objectionable content and determines a score for the requested content for each of the plurality of categories of objectionable content based on

the amount and category of objectionable content contained in the requested content; and

a storage device which stores the requested content in an objectionable content data structure if a score for the requested content is above at least one threshold for at least one category of objectionable content.

18. (Canceled)

19. (Previously Presented): The apparatus of claim 17, further comprising:

a second interface which provides at least one entry from the objectionable content data structure to a client device; and

a third interface which receives input from a user categorizing the at least one entry as objectionable or non-objectionable, wherein the processor adjusts at least one predetermined threshold within the plurality of thresholds if the input from the user categorizes the at least one entry as non-objectionable.

20. (Original): The apparatus of claim 17, wherein the apparatus is a proxy server.

21. (Original): The apparatus of claim 17, wherein the apparatus is a client device.

22. (Previously Presented): The apparatus of claim 17, wherein the processor performs one or more of image analysis, list based analysis, or textual analysis to identify an amount of objectionable content.

23-25. (Canceled)

26. (Previously Presented): The apparatus of claim 17, wherein the plurality of thresholds are dynamically adjustable.

27. (Previously Presented): The apparatus of claim 17, wherein the plurality of thresholds are dynamically adjustable based on results of review, by a user, of objectionable content in the objectionable content data structure.

28-31. (Canceled)

32. (Previously Presented): The apparatus of claim 19, wherein the processor determines a new value for the at least one predetermined threshold using one of an algorithm, a function, an inference engine, a neural network, an expert system, or an intelligent computing system.

33. (Currently Amended): A computer program product in a computer readable medium for identifying objectionable content, comprising:

instructions for receiving requested content ~~from a requesting user~~;

instructions for retrieving a user profile for [[the]] a requesting user, wherein the user profile includes parameters for identifying objectionable content and a plurality of thresholds including a threshold for each of a plurality of categories of objectionable content;

instructions for analyzing the requested content using parameters stored in a user profile of the requesting user to identify an amount of objectionable content based on the parameters for each of the plurality of categories of objectionable content;

instructions for determining a score for the requesting content for each of the plurality of categories of objectionable content based on the amount and category of objectionable content contained in the requested content; and

instructions for storing the requested content if a score for the requested content is above at least one threshold for at least one category of objectionable content.

34. (Canceled)

35. (Previously Presented): The computer program product of claim 33, further comprising:

instructions for providing at least one entry from the objectionable content data structure to a user;

instructions for receiving input from the user categorizing the at least one entry as objectionable or non-objectionable; and

instructions for adjusting at least one predetermined threshold within the plurality of thresholds if the input from the user categorizes the at least one entry as non-objectionable.

36. (Original): The computer program product of claim 33, wherein the computer program product is executed in a proxy server.

37. (Original): The computer program product of claim 33, wherein the computer program product is executed in a client device.

38. (Previously Presented): The computer program product of claim 33, wherein the instructions for analyzing the requested content to identify an amount of objectionable content includes instructions for performing one or more of image analysis, list based analysis, or textual analysis.

39-41. (Canceled)

42. (Previously Presented): The computer program product of claim 33, wherein the plurality of thresholds are dynamically adjustable.

43. (Previously Presented): The computer program product of claim 33, wherein the plurality of thresholds are dynamically adjustable based on results of review, by a user, of stored objectionable content.

44-47. (Canceled)

48. (Previously Presented): The computer program product of claim 35, wherein the instructions for adjusting the at least one predetermined threshold if the input from the user categorizes the at least one entry as non-objectionable includes instructions for determining a new value for the at least one predetermined threshold using one of an algorithm, a function, an inference engine, a neural network, an expert system, or an intelligent computing system.